



Forensic & Business Valuation Division Policies

- The principal endeavor of the AAML Foundation is philanthropic fundraising to make annual grants to non-profit charities that help children and families affected by the breakdown of the family. The American Academy of Matrimonial Lawyers seeks to improve the practice of family law through promotion of professionalism, legislation, and education. As such, the AAML Foundation is not concerned with the promotion or distribution of substantive educational programs, except in furtherance of, and with the cooperation of, the American Academy of Matrimonial Lawyers.
- The purpose of the Forensic & Business Valuation Division is to allow professionals who practice in the area of forensic and business valuation to support the AAML Foundation's philanthropic mission.
- Membership applications are reviewed by the AAML Foundation to ensure that Members meet the professional requirements of having a family law related practice.
- The AAML Foundation is not an accrediting organization, and does not certify, accredit, or endorse any professional. In all written communications in which F&BV Division membership may be mentioned, Members agree not to state or imply that they have been certified, accredited, endorsed, or otherwise approved by the AAML Foundation or the American Academy of Matrimonial Lawyers. It is important that the general public not be led to think that being a member of the F&BV Division is in any way an accreditation, certification, or endorsement.
- If F&BV Division membership is referenced in a Member's email signature block or website, it shall be described as "Member [or Charter Member], AAML Foundation Forensic & Valuation Division" and shall not suggest in any way an accreditation, certification, or endorsement. AAML Foundation issues a lapel pin to F&BV Division Members but has decided not to adopt an F&BV Division logo for print and electronic purposes. The pin design is not intended for use as a logo in Members' email signature blocks or websites.
- Listing the F&BV Division membership on a Member's *curriculum vitae* is permitted only if the reference conveys that the Member's affiliation is for the purpose of community involvement and/or philanthropic activity and does not suggest or imply that the Member has been accredited by the AAML or the AAML Foundation. The following example complies with this policy: *Member, AAML Foundation Forensic & Business Valuation Division.*
- If F&BV Division membership is referenced in any marketing materials, the Member shall not suggest in any way that the membership is an accreditation, certification, or endorsement by either the AAML or the AAML Foundation. If the Member seeks to publicize his/her involvement in the F&BV Division, the Member shall state as follows: "*The F&BV Division of the AAML Foundation is an organization of forensic and business valuation experts who support the philanthropic efforts of the AAML Foundation.*"

- Use of the AAML Foundation's logo is not permitted except where permission is granted to F&BV Division Members who sponsor Foundation events and/or publications.
- Use of the AAML's logo is not permitted except where permission is granted by AAML to F&BV Division Members who sponsor national or chapter events.

If any of the above policies are violated, the Member will be given 30 days to correct the violation. Failure to do so within the 30 days, or within any additional time granted by the Foundation Board, will be grounds for dismissal from the F&BV Division.

FOR REVIEW ONLY